2013
ALL-NEW CADILLAC ATS

IT IS PERHAPS THE SMALLEST SPACE KNOWN TO MAN.

THAT RAREFIED SLIVER BETWEEN THE GOOD AND THE TRULY GREAT. THERE'S NO MAP TO HELP YOU FIND THIS ELUSIVE PLACE. THE ONLY WAY TO GET THERE IS SIMPLY TO BELIEVE YOU CAN.

At Cadillac, we've set out to create our own uniquely American breed of extraordinary. It's why we've created our own daring school of design that bends steel way beyond its comfort zone. It's why we've pushed technology two generations ahead by pioneering a bold new way for drivers to intuitively access entertainment and information with the flick of a finger. And why, in everything from safety to performance, we're setting the standard.

RED-BLOODED. DARING. ORIGINAL. These are the kinds of luxury vehicles we build. It takes tenacity, a refusal to leave well-enough alone. That is the difference between good and great. That is the difference between just making luxury vehicles, and making Cadillacs.

THE STANDARD OF THE WORLD

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BUILT FROM THE GROUND UP

TO BE THE WORLD'S BEST SPORT SEDAN.

Quick. Nimble. Responsive. The all-new Cadillac ATS. Derivative of nothing, it was built from a clean slate with the world's most respected sport sedans in its crosshairs, then tested and perfected under the extraordinary demands of Germany's famed Nürburgring. Riding on an all-new architecture, the ATS is purposefully designed to deliver remarkable handling and control. Endowed with powerful direct-injection engines, a ZF premium steering system, available race-inspired Brembo® front brakes and the latest generation of revolutionary Magnetic Ride Control, the ATS is a driver-focused luxury sport sedan that delivers thrilling performance. But we didn't stop there. The refined, handcrafted, cut-and-sewn interior is finished with premium materials and the latest technology like CUE[1]—Cadillac User Experience. It's a brilliantly executed fusion of luxury and sport.

ATS PREMIUM COLLECTION / Crystal Red Tintcoat

1. Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity.

MASTER ITS CURVES,

AND YOU'VE GOT YOUR PRIORITIES STRAIGHT.

The most difficult roads are the ones that lead to greatness. While engineering and perfecting the all-new ATS, we went to the toughest, most demanding automotive track on the planet: Germany's legendary Nürburgring. It's the yardstick by which performance cars are measured. Over its 70-plus turns in 12.9 miles, it is hungry to consume the entire engine, use all of the brakes and chew through the tires. It stresses every component to its limit, sometimes beyond, and deservedly earns the nickname "Green Hell." By enduring this grueling punishment, every aspect of the agile ATS was tuned and retuned to push the performance envelope as close to perfection as possible. We set out to challenge the status quo. What we accomplished is a world-class luxury sport sedan with tenacious handling and performance.

STRONG FOUNDATIONS

ARE MADE FROM MORE THAN JUST

IRON AND GRANITE.

Similar to the world's top athletes, the ATS is built on an incredibly strong yet lean architecture for quickness and agility. Lightest in its class, every component of the all-new chassis was evaluated down to the gram to reduce weight without sacrificing strength, durability or safety. The result is the perfect combination of ultra-high-strength steel, aluminum, magnesium and other advanced materials, which creates a luxury sport sedan that's extremely robust while still athletic and composed. A near-perfect front-to-rear 50/50 weight balance, low center of gravity and distinct suspension geometry blend flawlessly with performance-tuned Rear-Wheel Drive or available all-weather-capable All-Wheel Drive. Engaging and responsive, the ATS luxury sport sedan delivers an exhilarating driving experience that is nothing short of electrifying.

PURPOSE-BUILT SUSPENSION GEOMETRY

Using a double-pivot MacPherson strut in the front and a five-link rear design (shown above), the independent suspension in the ATS was purposely engineered for responsive, nimble handling with excellent refinement.

LIMITED-SLIP REAR DIFFERENTIAL

Maximum grip means maximum performance. The ATS features an available mechanical limited-slip rear differential that ensures the highest amount of engine torque is transferred to the wheel with the most traction.

ZF PREMIUM STEERING SYSTEM

A highly acclaimed manufacturer of steering systems, ZF created the electric assist speed-sensitive steering rack for the ATS. It not only helps save fuel[1] by eliminating the traditional power-robbing hydraulic pump, but also delivers precise feel with the perfect amount of effort.

BREMBO BRAKES

Power is nothing without control. So, we combined forces with the world-renowned brake experts at Brembo to engineer the available fixed-caliper 4-piston front brakes that deliver remarkable stopping power and consistent pedal feel.

MAGNETIC RIDE CONTROL

Now in its third generation, available revolutionary Magnetic Ride Control reads the road up to 1,000 times per second and seamlessly adjusts damping for exceptional ride, handling and control.

WORLD-CLASS PERFORMANCE BEGINS WITH

WORLD-CLASS COMPONENTS.

It stands to reason that building a world-class luxury sport sedan requires world-class components. That is why we worked with highly acclaimed companies like ZF to construct and fine-tune the premium speed-sensitive electric steering system. We teamed with world-renowned Brembo® to develop the available 4-piston fixed-caliper front brake system, which provides remarkable and repeatable stopping power. And we worked hand in hand with Tremec® to design an available precision 6-speed manual transmission tailored specifically for the ATS. Then we went a step further and made class-exclusive Magnetic Ride Control available, which adjusts the suspension almost instantaneously to changing surfaces, camber and conditions, up to 1,000 times a second. It's credentials like these, along with the available performance seats and limited-slip rear differential, that define the ATS as not only a luxury car, but also a bona fide driver's car.

1. RWD models with automatic transmission: 22 city/33 highway MPG for 2.5L engine; 22 city/32 highway MPG for 2.0L Turbo engine; and 19 city/28 highway MPG for 3.6L engine. Based on GM estimates. Official EPA estimates not yet available.

RESPONSE AND RESPONSIBILITY

HAVE NEVER BEEN CLOSER.

High tech means high output. At a potent 272 HP, the new 2.0L Turbo engine available in the ATS handily trumps the output of comparable competitor engines. Extremely responsive yet refined and efficient,[1] it even uses ingenious Bose® Active Noise Cancellation to help improve fuel economy by eliminating frequencies produced as the engine operates at slower speeds. And, delivering the ultimate in control, a new ATS-specific high-performance Tremec® 6-speed manual transmission is a perfect option for the 2.0L Turbo. Integrating high performance into its advanced formula, the ATS also offers a muscular 3.6L direct-injection V6 producing 321 HP or a very efficient[1] 2.5L direct-injection 4-cylinder engine with 202 HP.

2.0L TURBO ENGINE

Delivering a powerful 272 HP punch with a best-in-class 136 HP per liter, the available 2.0L Turbo with twin scroll technology is deftly smooth and incredibly responsive, while remaining remarkably fuel-efficient.[1] What's more, the engine produces 260 lb.-ft. of torque available over a wide RPM range.

1. RWD models with automatic transmission: 22 city/33 highway MPG for 2.5L engine; 22 city/32 highway MPG for 2.0L Turbo engine; and 19 city/28 highway MPG for 3.6L engine. Based on GM estimates. Official EPA estimates not yet available.

ATS PREMIUM COLLECTION / Radiant Silver Metallic

ATS EXTERIOR

IT'S AERODYNAMIC,

EVEN IN PLACES YOU CAN'T SEE.

ATS PREMIUM COLLECTION / Thunder Gray ChromaFlair

DYNAMIC 18" MACHINED-FINISH ALUMINUM WHEELS

INTEGRATED REAR SPOILER AND CENTER BRAKE LAMP

Expressive and athletic, the ATS seamlessly fuses form with function. Taut, chiseled sheet metal allows the ATS to slice through the air with little resistance, affording a quiet cabin and remarkable fuel efficiency.[1] It has advanced aerodynamic innovations like active aero grille shutters that close automatically when additional engine cooling is not needed, and inconspicuous underbody aero shields that direct air smoothly around and under the vehicle for maximum fuel efficiency.[1] Sculpted side mirrors are precisely formed and positioned to help reduce wind noise. And, in the rear, the LED center brake lamp doubles as a spoiler to ingeniously channel air off the decklid for added downforce and a planted feel at high speed. The acoustically laminated windshield and front side door glass, along with strategically placed sound-deadening materials and sealers, all work in concert to deflect noise before it enters the cabin. When it came to the details, we just couldn't leave well-enough alone.

1. RWD models with automatic transmission: 22 city/33 highway MPG for 2.5L engine; 22 city/32 highway MPG for 2.0L Turbo engine; and 19 city/28 highway MPG for 3.6L engine. Based on GM estimates. Official EPA estimates not yet available.

ATS PERFORMANCE COLLECTION / Radiant Silver Metallic

SOME IDEAS ARE JUST BRIGHTER

THAN OTHERS.

ILLUMINATING DOOR HANDLES

DISTINCTIVE LED LIGHT SIGNATURE

ATS PERFORMANCE COLLECTION / Radiant Silver Metallic

Whether it is a historic theater or modern gallery, fine art is brought to life through dramatic lighting. Brilliant illumination brings an unmistakable presence to the ATS. Available bright-white LED front signature lamps make the ATS more visible to other drivers with a distinctive razor-like design that flows from the top of the beautifully sculpted fender down to the lower valance. During the day, these bright-white LEDs also act as Daytime Running Lamps, providing a distinctive and contemporary light signature. The available HID headlamps feature Adaptive Forward Lighting, which reacts to the car's speed and steering, swiveling the headlamps to cast light precisely into your path of travel. Exterior door handles are available with subtle LED accent strips, adding a welcoming touch on a dark night. Even the exterior mirrors help light your path with available puddle lamps and elegant turn signal indicators to notify other drivers of your intention. And, for those following, signature LED taillamps and a brilliant center brake lamp spark instant Cadillac recognition.

ATS INTERIOR

THE ACCELERATOR, AFTER ALL, ISN'T YOUR ONLY

POINT OF CONTACT.

The drive to create the finest luxury sport sedan doesn't stop at exceptional dynamics. The ATS reveals its refined side in the precise, handcrafted cut-and-sewn interior. Available leather seating surfaces come in an array of rich colors complete with French stitching and are finely accented by distinct interior themes featuring exotic woods, aluminum or carbon fiber trim. Every interior detail is driver-focused and brilliantly executed. Complementing the athletic nature of the ATS, bolstered performance seats with cushion-length adjustment are available, helping to keep you firmly planted during spirited driving. On select collections equipped with the 6-speed automatic transmission, you'll find magnesium steering wheel paddle shifters. One tap is all that is required for a crisp upshift or downshift. Dramatically modern and exceptionally refined, nothing has been overlooked inside the ATS cabin.

AUTHENTIC CARBON FIBER TRIM

MAGNESIUM PADDLE SHIFTERS

EXOTIC WOOD TRIM

From its available dramatic Dark Olive Ash (shown here) to the beautiful Sapele and Okapi Stripe designer woods, the stylish ATS interior is emphasized through highly sought-after woods featuring deep, rich graining in alluring colors.

THE INTUITIVE CONTROL OF A SMARTPHONE IN YOUR CAR? JUST A TAP AWAY.

Employing first-of-its-kind technology, the available CUE[1]—Cadillac User Experience—brings the innovative brilliance of your tablet to your entire driving experience. CUE blends revolutionary features with highly intelligent design to create an experience that's as effortless as it is advanced. Its stunning 8" LCD touch screen senses your hand as it approaches. Spread your fingers to zoom in closer on a map. Swipe to breeze through your music. Use the steering wheel controls, or simply speak, and let the Natural Voice Recognition help you effortlessly place a phone call. When an icon is touched, the screen pulses to acknowledge the command, letting you keep your attention focused on the road ahead. CUE also lets you preset up to 60 favorites, including points of interest, addresses and phone numbers, and easily accesses every contact and song on up to ten Bluetooth®[2]-enabled smartphones. It even streams Pandora Radio.[3] Plus, the available 3-D GPS navigation system[4] has SiriusXM Travel Link[5] weather maps. With CUE, the customization and content possibilities are not only endless, but also right at your fingertips.

1. Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity. 2. Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with this vehicle. 3. Data plan rates apply. 4. Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada. 5. Requires active SiriusXM subscription.

CONNECTIVITY

Bluetooth®[2] connectivity plus available 3-D GPS navigation, Doppler radar weather, Pandora Radio[3] and more.

ADVANCED SAFETY TECHNOLOGY

Offering the latest innovations in driver awareness and assistance, the ATS uses an advanced safety system comprised of five short-range radars, one mid/long-range radar, two cameras and eight ultrasonic sensors.

AWARENESS

THAT EXTENDS FAR BEYOND ORDINARY PERCEPTION.

The all-new ATS connects you to some of the most advanced safety innovations available on a compact luxury sport sedan. Using strategically placed cameras, short-, mid- and long-range radar technology, and numerous other sensors, the ATS is ever-vigilant. The available Driver Awareness Package includes the Safety Alert Seat that pulses, giving you instant, tactile feedback to alert you of select dangers on the road; Forward Collision Alert; Lane Departure Warning; and RainSense windshield wipers. Going a step further, the available Driver Assist Package adds Front and Rear Automatic Braking, which works in concert with other advanced safety systems to apply the brakes and help avoid certain low-speed collisions; Side Blind Zone Alert[1];Rear Cross-Traffic Alert; a full-color Head-Up Display that projects customizable key driving, entertainment and safety features at eye level; and Adaptive Cruise Control[2] that maintains your selected speed and a preset distance between you and the vehicle in front. This new high-tech approach to safety is yet another example of Cadillac leading you confidently down the road ahead.

SAFETY ALERT SEAT

The patented available Safety Alert Seat intuitively sends pulses through the seat cushion, left or right, or simultaneously, alerting you to a variety of potential hazards.

1. Before making a lane change, always check the SBZA display and the side and inside mirrors, look over your shoulder for vehicles and hazards, and activate your turn signal.
2. Adaptive Cruise Control is no substitute for the driver's personal responsibility to operate the vehicle in a safe manner. The driver needs to remain attentive to traffic and road conditions and provide the steering, braking or other inputs necessary to retain control of the vehicle.

A HIGHLY INNOVATIVE APPROACH TO

PERSONAL PROTECTION.

It starts with a protective safety cage constructed with ultra-high-strength steel alloys and other highly advanced materials for exceptional rigidity and strategically placed crumple zones. Then we add preventive safety features like the StabiliTrak Electronic Stability Control and full-function traction control systems. A sophisticated antilock braking system (ABS) with Auto-Dry functionality and Electronic Braking Force Distribution helps balance stopping power between the front and rear brakes. There's also the confidence that comes with eight standard airbags[1] and OnStar®[2] with Automatic Crash Response. In most crashes, built-in sensors in your vehicle can automatically send an alert to an OnStar advisor, who is immediately connected in to your car to help. Among its many anti-theft innovations is an available tilt sensor that sets off an alarm when the system senses a change in the vehicle angle, such as would occur when the vehicle is lifted for wheel theft or unauthorized towing. And, to further deter theft, there's a protected remote alarm with its own isolated tamper-resistant power supply.

1. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information. 2. Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers.

COLLECTIONS

MAGNETIC RIDE CONTROL

Pioneered by Cadillac and borrowed by Ferrari, the revolutionary Magnetic Ride Control is a class-exclusive feature available on the ATS. It reads and reacts to the road ten times faster than the blink of an eye to keep you firmly in control.

THE PREMIUM COLLECTION:

WHERE CUTTING-EDGE TECHNOLOGY MEETS THE LEADING EDGE OF PERFORMANCE.

CUE WITH NAVIGATION

RECONFIGURABLE HEAD-UP DISPLAY

The ATS Premium Collection pushes the modern style, agility and advanced technology of the ATS to the highest level. Slide into the premium, leather-laden cabin and enjoy the intuitive brilliance of CUE[1] with 3-D GPS navigation,[2] Doppler radar weather,[3] Pandora Radio[4] and Bluetooth® with streaming audio connectivity.[1] Hit the back roads and encounter the exhilarating driving experience of the ATS, enhanced on the Premium Collection through the revolutionary Magnetic Ride Control,[5] limited-slip rear differential,[5] and high-performance summer tires[5] wrapped over beautiful 18" wheels. To help keep your eyes on the road, there is a full-color reconfigurable Head-Up Display that projects customizable key driving, entertainment and safety information at eye level. Wherever your journey takes you, the Bose® Surround® sound system will provide entertainment with its rich, full-range sound. It is the ultimate blend of luxury, technology and sport, both inside and out.

1. Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. 2. Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada. 3. Requires active SiriusXM subscription. 4. Data plan rates apply. 5. Rear-Wheel Drive models only.

PERFORMANCE SEATS

Providing secure, confidence-inspiring support for both the driver and front-seat passenger, the bolstered Performance Seats are exceptionally comfortable when pushing the performance envelope or pushing through a long drive.

THE PERFORMANCE COLLECTION:

THE LINK BETWEEN MAN AND MACHINE

JUST GOT STRONGER.

RACING-INSPIRED ALUMINUM PEDALS

DIRECTIONAL HID HEADLAMPS WITH SIGNATURE LED LIGHTING

Perfectly suited to its athletic essence, the Performance Collection was developed to bond driver with machine. Bolstered performance front seats with cushion-length adjustment inside the driver-focused interior are not only exceptionally comfortable, but ensure a firm, planted feel during intense cornering. Aluminum pedals add a racing-inspired touch, and the steering wheel features magnesium paddle shifters that require only a quick tap for a smooth, crisp gear change on automatic transmission-equipped models. High-Intensity Discharge (HID) headlamps with Adaptive Forward Lighting swivel to cast light in to your direction of travel, while signature LED lighting elements call attention to its prominent, chiseled design. Drive with added confidence of innovative safety technologies like Forward Collision Alert and the Safety Alert Seat that helps notify you of potential hazards. Top it all off with CUE and a Bose® Cabin Surround® sound system, and the ATS Performance Collection is both exhilarating and refined.

CADILLAC USER EXPERIENCE

CUE[1] is as intuitive as it is advanced. Spread your fingers to zoom in closer on a map. Swipe to breeze through your music. Simply speak and let the Natural Voice Recognition help you effortlessly place a phone call or change your music.

THE LUXURY COLLECTION:

WANTS THAT QUICKLY BECOME NEEDS.

POWER SUNROOF

PREMIUM LEATHER SEATING SURFACES WITH FRENCH STITCHING

The ATS is a remarkable fusion of refined details wrapped in a responsive package, further enhanced by the Luxury Collection. Inside, you're greeted by a distinctive atmosphere filled with upscale features like eight-way power adjustable front seats plus two-way power lumbar, a memory package, supple leather seating surfaces with French-stitched seams, and the cutting-edge technology of CUE.[1] The bold front-end design of the ATS is highlighted with a unique Midnight Chrome-accented grille that complements its confident stance. Parking is a breeze with the convenience of the rear-vision camera, in addition to Front and Rear Park Assist, which uses integrated sensors to alert you of obstacles in proximity. Discover the flexibility of a split-folding rear seat, the luxury of Passive Entry with adaptive vehicle remote start, and the clarity of SiriusXM Satellite Radio[2,3] and HD radio to add the finishing touches on an exceptionally sophisticated package.

1. Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity. 2. Standard for three months. 3. If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. For more information about NavTraffic, visit siriusxm.com/navtraffic. For more information about Travel Link, visit siriusxm.com/travellink. XM satellite service is available only to those in the 48 contiguous USA and DC. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.

PAINT FINISHES

TINTCOAT
A premium 2-layer paint application with the addition of a tinted clearcoat, lending the finish an extra depth and brightness.

TRICOAT
A meticulous 3-layer process that results in a dramatic hue-shifting color.

CHROMAFLAIR®
An advanced, light interference paint technology with prismatic metallic pigments to create intense, deeply lustrous color.

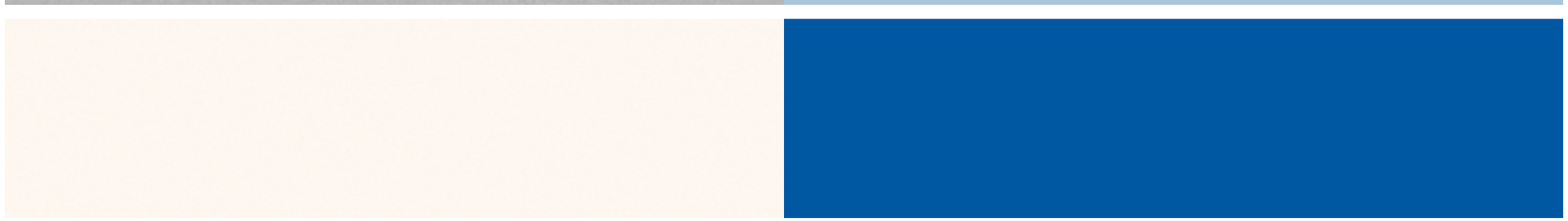
RADIANT SILVER METALLIC

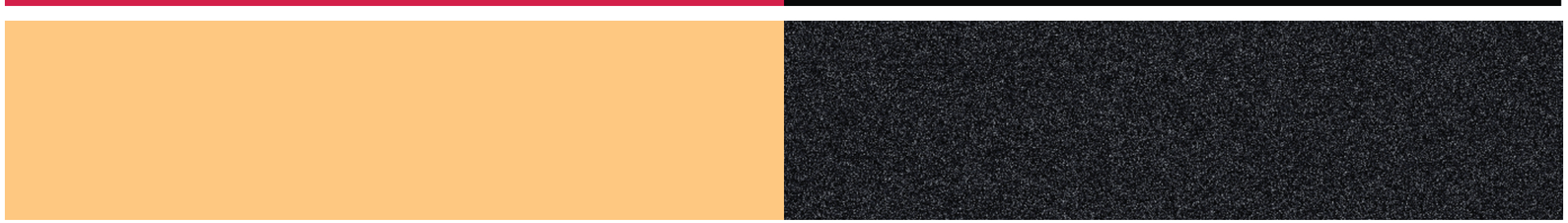
WHITE DIAMOND TRICOAT[1]

SILVER COAST METALLIC

CRYSTAL RED TINTCOAT[1]

SUMMER GOLD METALLIC





GLACIER BLUE METALLIC

OPULENT BLUE METALLIC

THUNDER GRAY CHROMAFLAIR[1]

BLACK RAVEN

BLACK DIAMOND TRICOAT[1]

1. Available at extra cost.

INDIVIDUALIZED
INTERIOR THEMES.

Personalize your ATS with these distinct interior environments, featuring a rich color palette accented with authentic trim materials, including Dark Olive Ash, Sapele and Okapi Stripe designer woods, aluminum or carbon fiber.

Jet Black[1] / Jet Black Accents / Oil-Rubbed Bronze Appearance Trim

Caramel[1] / Jet Black Accents / Oil-Rubbed Bronze Appearance Trim

Jet Black[2] / Jet Black Accents / Brushed Aluminum Trim

Light Platinum[2] / Jet Black Accents / Sapele Wood Trim

Morello Red[2] / Jet Black Accents / Carbon Fiber Trim

Light Platinum[2] / Brownstone Accents / Okapi Stripe Wood Trim

Caramel[2] / Jet Black Accents / Dark Olive Ash Wood Trim

1. Leatherette seating. 2. Leather seating surfaces.

18" FORGED ALUMINUM WITH MACHINED FINISH

Standard on ATS Premium Collection, available on ATS Performance Collection

Performance and Premium Collection AWD size: 18" × 8" front and rear and includes P225/40R18 all-season run-flat tires

Premium Collection RWD size: 18" × 8" front and 18" × 9" rear and includes performance summer-only[1] run-flat tires; P225/40R18 front and P255/35R18 rear

17" ALUMINUM WITH PREMIUM PAINTED FINISH

Standard on ATS, includes P225/45R17 all-season tires

Size: 17" × 8" front and rear

17" ALUMINUM WITH PREMIUM PAINTED FINISH

Standard with ATS Performance Collection; includes P225/45R17 all-season run-flat tires

Size: 17" × 8" front and rear

17" ALUMINUM WITH POLISHED FINISH

Standard with ATS Luxury Collection and available on ATS Standard model; includes P225/45R17 all-season run-flat tires

Size: 17" × 8" front and rear

18" FORGED ALUMINUM WITH POLISHED FINISH

Available on ATS Luxury and Premium Collections

Luxury Collection AWD size: 18" × 8" front and rear and includes P225/40R18 all-season run-flat tires

Premium Collection RWD size: 18" × 8" front and 18" × 9" rear and includes performance summer-only[1] run-flat tires; P225/40R18 front and P255/35R18 rear

1. Summer-only tires tend to wear faster and are more susceptible to damage from road hazards or curb impact than standard profile tires. This type of damage is not covered by the GM New Vehicle Limited Warranty. You may want to get different tires if you expect to drive in winter conditions. See your dealer for proper tire selection.

CADILLAC SHIELD

THE STANDARD OF LUXURY OWNERSHIP

We set out to create the ultimate customer experience that exceeds every luxury vehicle brand. The result is Cadillac Shield, and it backs every vehicle we sell. Cadillac Shield is the most comprehensive suite of owner benefits offered by any luxury automotive brand in the world. From innovations like Remote Vehicle Diagnostics and advanced mobile apps to our Premium Care Maintenance program, Cadillac Shield gives luxury owners everything they need.

WARRANTY PROTECTION

Cadillac's Powertrain Warranty offers more years and miles standard than BMW and Mercedes-Benz, with 6 years or 70,000 miles[1] for 2013 and newer models (5 years or 100,000 miles[1] for 2012 and older models). The 4-year or 50,000-mile[1] Bumper-To-Bumper Warranty covers repairs on your entire vehicle, including parts and labor, to correct problems in materials or workmanship.

PREMIUM CARE MAINTENANCE

Standard on all 2011 and newer vehicles, Cadillac's Premium Care Maintenance program covers routine oil changes, tire rotations, certain air filter replacements and thorough multipoint vehicle inspections for 4 years or 50,000 miles.[2] Merecedes-Benz and Lexus programs do not.

ROADSIDE ASSISTANCE

Cadillac offers more years of Roadside Assistance standard than any leading luxury brand, with standard services for 6 years or 70,000 miles[1] for 2013 and newer vehicles (5 years or 100,000 miles[1] for 2012 and older models). The program provides lockout, towing, refueling, Dealer Technician Roadside services and more.

COURTESY TRANSPORTATION

This Cadillac program provides alternate transportation and/or reimbursement of certain transportation expenses if your Cadillac requires warranty repairs for 6 years or 70,000 miles[1] on 2013 and newer vehicles (5 years or 100,000 miles[1] on 2012 and older models). That is more years of service standard than any luxury automaker.

ONSTAR

The standard one-year Directions and Connections® Plan allows you to push one button to connect with a live advisor to find the things and places you want. Get directions or a diagnostics check while you drive. Make calls safely with both hands on the wheel and control your vehicle with the RemoteLink[3] mobile app. And as always, get help immediately in a crash or an emergency. These are just a few examples of the level of personal service we think you deserve as a Cadillac owner.

SECURITY BY ONSTAR

If you've reported your Cadillac stolen, OnStar[4] can use GPS technology to help authorities quickly locate and recover it. On most Cadillac models, an advisor can send a Stolen Vehicle Slowdown® or Remote Ignition Block signal to help authorities safely recover it.

DIAGNOSTICS BY ONSTAR

With best-in-class diagnostics from OnStar,[4] maintaining your Cadillac can be as simple as checking your e-mail or your OnStar RemoteLink™[3] mobile app. Every month, you can receive an e-mail with the status of key operating systems or push your OnStar button for a real-time diagnostics check on demand.

NAVIGATION BY ONSTAR

Just push the OnStar[4] button and an advisor can download voice-guided turn-by-turn directions to your Cadillac, and a voice will call out every turn or send them to your navigation system, if equipped. You can also plan routes using MapQuest.com,® and send them to your Cadillac.

CONNECTIONS BY ONSTAR

Available Hands-Free Calling capability from OnStar[4] allows you to make and receive calls safely from your Cadillac. With the OnStar RemoteLink[3] mobile app, you can access real-time information and control your Cadillac from anywhere you have cell phone service. Now you can even find a destination with OnStar RemoteLink[3] and send directions right to your vehicle.

EMERGENCY BY ONSTAR

In most crashes, built-in sensors can automatically alert an OnStar[4] advisor who is immediately connected in to your Cadillac to see if you need help sent to your exact location. Other OnStar[4] emergency services include Injury Severity Predictor and First Assist. All Cadillac models come with 1 year of OnStar[2] service standard.

MYCADILLAC APP

Available on the App Store

The ingenuity of the ATS doesn't stop with the vehicle. As a Cadillac owner, an advanced complimentary app is available for your new car. From virtually anywhere at anytime, a few taps of your finger on your iPhone or Android smartphone let you access features like parking reminders, Roadside Assistance, and more. Plus, in conjunction with the OnStar RemoteLink app, you'll have the ability[5] to remotely start your vehicle (when factory equipped) from any place you have cell service, and lock and unlock your doors. In addition, you can access key diagnostic information, including fuel tank level and range, and remaining oil life.

1. Whichever comes first. See dealer for limited warranty details. 2. Whichever comes first. See dealer for select scheduled maintenance details. 3. Available on iPhone,® Android™ and select BlackBerry® devices. Services vary by phone, vehicle and conditions. Requires an active OnStar subscription. 4. Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. 5. Requires active OnStar subscription.

DIMENSIONS	FRONT	REAR
Head room	38.6"	36.8"
Hip room	53.0	52.3
Leg room	42.5	33.5
Shoulder room	55.2	53.9

CAPACITIES	
Cargo volume	10.2 cu. ft.
Seating	5
Fuel (gal., approx.)	16.0

	STANDARD	LUXURY	PERFORMANCE	PREMIUM
DRIVETRAIN				
2.5L DIRECT-INJECTION, VVT 4-CYLINDER ENGINE With 202 HP and 190 lb.-ft. of torque	●	●		
2.0L TURBO DIRECT-INJECTION, VVT 4-CYLINDER ENGINE With 272 HP and 260 lb.-ft. of torque	○	○	●	●
3.6L DIRECT-INJECTION, VVT V6 ENGINE With 321 HP and 274 lb.-ft. of torque		○	○	○
EXHAUST, BRIGHT TIP Single outlet (2.5L)	●	●		
Dual outlets (2.0L Turbo and 3.6L)	○	○	●	●
REAR-WHEEL DRIVE	●	●	●	●
ALL-WHEEL DRIVE (2.0L TURBO AND 3.6L)		○	○	○
TRANSMISSION 6-speed automatic with Performance Algorithm Shifting	●	●	●	●
6-speed manual (2.0L Turbo only); includes electric parking brake	○	○	○	○
Mechanical rear limited-slip differential (included with manual transmission; included with Premium Collection RWD)	○	○	○	●
CHASSIS AND SUSPENSION				
BRAKES, 4-WHEEL DISC Anti-lock system (ABS), AutoDry and FNC rotors	●	●	●	●
Brembo® high-performance front	○	●	●	●
ELECTRONIC STABILITY CONTROL SYSTEM, STABILITRAK	●	●	●	●
STEERING, RACK-AND-PINION ZF premium electric with variable assist	●	●	●	●
SUSPENSION, 4-WHEEL INDEPENDENT Double-pivot front and 5-link rear	●	●	●	●
Mode Control, driver-selectable	●	●	●	●
Sport	●	●	●	○
Performance with Gen 3 Magnetic Ride Control (RWD)				●
TIRE PRESSURE MONITORING SYSTEM	●	●	●	●
TIRE INFLATION KIT	●			
TRACTION CONTROL All-speed with brake and engine intervention	●	●	●	●
EXTERIOR FEATURES				
ACTIVE AERO GRILLE SHUTTERS with 2.0L Turbo and 3.6L engines	○	○	●	●
DRIVER AWARENESS PACKAGE Safety Alert Seat, Forward Collision Alert, Lane Departure Warning, Rainsense wipers and rear side airbags		○	●	●
GRILLE With Gray premium paint accents	●			
With Midnight Chrome accents		●	●	●
ILLUMINATING DOOR HANDLES			●	●
LIGHTING Adaptive Forward Lighting			●	●
Daytime Running Lamps	●	●	●	●
HID headlamps with LED vertical light signatures			●	●
Projector halogen headlamps	●	●		
MIRRORS, EXTERIOR, BODY-COLOR Power, heated	●			
Power, heated, driver-side auto-dimming, with integrated turn signal indicators and puddle lamps		●	●	●
PARK ASSIST, FRONT AND REAR		●	●	●
SOLAR-ABSORBING WINDSHIELD	●	●	●	●
SPOILER, REAR DECKLID Integrated with LED center high-mounted stop lamp (CHMSL)	●	●	●	●
WHEELS, ALUMINUM 17" See page 45 for more information	●	●	●	
WHEELS, FORGED ALUMINUM 18" See page 44-45 for more information		○	○	●
WINDSHIELD WIPERS Driver selectable variable speed	●	●		
Automatic Rainsense wipers with moisture detection		○	●	●
INTERIOR FEATURES				
ADAPTIVE REMOTE START[1] Activates heated seats (if equipped), climate control system and rear defroster		●	●	●
AIRBAGS[2] Driver and front passenger frontal, knee and side; front and rear head curtain	●	●	●	●
AIR FILTRATION SYSTEM Automatic air circulation and air quality	●	●	●	●
ALUMINUM SPORT PEDALS			●	●
ARMREST Center front and rear with hidden storage	●	●	●	●
AUDIO SYSTEM 4.2" full-color LCD radio screen	●			
Bose® Premium 7-speaker sound system	●	●		
Bose Premium 10-speaker Cabin Surround® sound system	○	○	●	●
CD/MP3 single-disc player	○	○	○	●
Dual USB ports, SD card reader and auxiliary audio connectivity	●	●	●	●
HD Radio	○	●	●	●
SiriusXM Radio with three-month trial[3]	●	●	●	●
BLUETOOTH® Hands-free calling for Bluetooth-enabled cell phones and data service with voice-prompt recognition[4]	●			
Hands-free calling and data-service streaming with Natural Voice Recognition[4]	○	●	●	●

	STANDARD	LUXURY	PERFORMANCE	PREMIUM
INTERIOR FEATURES (continued)				
CLIMATE CONTROL Automatic moisture detection and defog	●	●	●	●
Dual-zone automatic electronic climate control with individual settings for driver and front passenger	●	●	●	●
Rear window defroster	●	●	●	●
CONSOLE Center front with integrated shifter, storage and two cupholders	●	●	●	●
CONSOLE, OVERHEAD Includes OnStar controls and reading lamps; also includes Universal Home Remote and sunroof controls (if equipped)	●	●	●	●
CRUISE CONTROL Electronic, with set and resume speed	●	●	●	●
CUE (CADILLAC USER EXPERIENCE)[5] Information and media control system	○	●	●	●
8" full-color LCD capacitive touch screen	○	●	●	●
DOOR LOCKS Power programmable with lockout protection	●	●	●	●
DRIVER INFORMATION CENTER 5.7" three-window configurable color display for vehicle information	●	●	●	●
FLOOR MATS Carpeted front and rear	●	●	●	●
FORWARD COLLISION ALERT		○	●	●
HEAD-UP DISPLAY Full-color, configurable			○	●
KEYLESS ACCESS EZ Key Full Keyless Access offers keyless entry to all doors and trunk		●	●	●
Remote Keyless Access includes lock, unlock, panic functions and two transmitters	●	●	●	●
KEYLESS IGNITION WITH PUSH-BUTTON START	●	●	●	●
LANE DEPARTURE WARNING		○	●	●
LIGHTING Interior ambient accent lighting on the doors and center console	●	●	●	●
Front and rear reading lamps, and cargo area lamp	●	●	●	●
MEMORY PACKAGE Two presets for driver seat position and outside mirrors, and vehicle exit preset function		●	●	●
MIRROR Automatic dimming rearview		●	●	●
NAVIGATION[6] Integrated with CUE and includes voice and text guidance		○	○	●
ONSTAR[7] Standard one-year Directions & Connections Plan	●	●	●	●
REARVIEW BACKUP CAMERA Includes "guidelines" indicating the vehicle's projected path when vehicle is put in reverse	○	●	●	●
RETAINED ACCESSORY POWER Power windows, audio system, mirrors, and sunroof (if equipped) remain operational after ignition is switched off for 10 minutes or until driver's door is opened	●	●	●	●
SAFETY BELTS Lap and shoulder belts for all positions with belt-to-seat mounting and pretensioners for driver and front passenger, rear outboard comfort guides	●	●	●	●
SEATING 5-passenger	●	●	●	●
Front bucket	●	●	●	●
Rear, fixed seat-back includes fold-down center armrest, integrated storage and dual cupholders	●			
Rear, 60/40 split-folding seat-back includes fold-down center armrest, integrated storage, dual cupholders and trunk access door		●		●
Rear, fixed seat-back includes fold-down center armrest, integrated storage, dual cupholders and trunk access door	●		●	
Head restraints, 4-way adjustable front and 2-way adjustable outboard rear	●	●	●	●
Front passenger	○	○	○	●
Leatherette seating with driver and front passenger 6-way adjustments, plus 2-way lumbar adjustments	●			
Leather seating surfaces with driver and front passenger 8-way adjustments, plus 2-way lumbar adjustments		●		
Leather seating surfaces with driver 12-way and front passenger 10-way adjustments, plus 2-way lumbar adjustments			●	●
STEERING WHEEL AND COLUMN Audio, cruise control and DIC controls	●	●	●	●
Heated steering wheel rim		○	○	○
Leather-wrapped rim	●	●	●	●
Magnesium paddle-shift controls, steering wheel-mounted (automatic transmission only)			●	●
Manual adjustable rake and telescope	●	●	●	●
THEFT-DETERRENT SYSTEM Engine immobilizer	●	●	●	●
Audible alert theft-deterrent system	●	●	●	●
UNIVERSAL HOME REMOTE, 3-CHANNEL		●	●	●
WINDOWS Power, with express up/down in front and express down in rear; includes rear passenger lockout	●	●	●	●
OPTIONS AND PACKAGES				
ADVANCED SECURITY PACKAGE Includes a dedicated and shielded theft-deterrent alarm, tilt sensor, fuel-filler door lock, steering column lock and locking wheel lugs	○	○	○	○
COLD WEATHER PACKAGE Includes heated driver and front passenger seats and heated steering wheel		○	○	○
DRIVER ASSIST PACKAGE Includes all Driver Awareness Package content plus adaptive cruise control, automatic collision preparation, front and rear automatic braking, electric parking brake, Rear Cross-Traffic Alert, Side Blind Zone Alert and full-color Head-Up Display			○	○
ENGINE BLOCK HEATER	○	○	○	○
HEATED DRIVER AND FRONT PASSENGER SEATS	○			
SUNROOF Power retractable and tilt with sunshade	○	○	○	○
TRACK PERFORMANCE PACKAGE High-capacity engine cooling, supplemental engine oil cooler and high-performance brake pads (3.6L RWD only)				○

1. Automatic transmission-equipped models only. 2. Always use safety belts and the correct child restraint for your child's age and size, even in vehicles with airbags. Even in vehicles equipped with Passenger Sensing System, children are safer when properly secured in the rear seat, in an appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See the vehicle Owner's Manual and child safety seat instructions for more safety information. 3. If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. For more information about NavTraffic, visit siriusxm.com/navtraffic. For more information about Travel Link, visit siriusxm.com/travellink. XM satellite service is available only to those in the 48 contiguous U.S.A. and D.C. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. 4. Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with this vehicle. 5. Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. 6. Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico, and Canada. 7. Visit onstar.com for details and system limitations.

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THE STANDARD OF THE WORLD

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ONSTAR OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-4ONSTAR (466-7827) or visit onstar.com for OnStar's Terms and Conditions, Privacy Policy and details and system limitations.

ENGINES Cadillac products are equipped with engines produced by GM Powertrain or suppliers to GM worldwide. The engines in Cadillac products may also be used in other GM makes or models.

TIRE SEALANT AND COMPRESSOR KIT After using the inflator kit, it is recommended to take the tire to an authorized dealer for inspection and repair as soon as possible but at least within 100 miles of driving. The tire sealant cannot seal and inflate sidewall damage, punctures larger than 1/4 inch, or a tire that has unseated from the wheel. The sealant can only be used on one tire one time before its expiration date.

ASSEMBLY Cadillac vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Cadillac vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

UPDATED SERVICE INFORMATION Cadillac dealers receive useful service bulletins about Cadillac products. You may purchase them from Helm Incorporated by calling 1-800-551-4123 or by visiting www.helminc.com.

NEW-VEHICLE LIMITED WARRANTY World-class coverage comes standard on every 2013 Cadillac. This warranty is for Cadillac vehicles registered in the U.S.A. See your Cadillac dealer for terms and conditions.

COVERED FOR 6 YEARS/70,000 MILES (WHICHEVER COMES FIRST) Powertrain Limited Warranty with no deductible, Roadside Assistance Program[1]; Courtesy Transportation Program[1]

COVERED FOR 4 YEARS/50,000 MILES (WHICHEVER COMES FIRST) Bumper-to-Bumper coverage; Tires – Defects in material and workmanship; Repairs made to correct any vehicle defect; Corrosion on body sheet metal panels.

RUST THROUGH PROTECTION Cadillac vehicles are designed and built to resist corrosion and rust-through corrosion. Any body sheet metal that rusts through (in the form of an actual hole in the sheet metal) is covered for six years unlimited mileage. Cosmetic or surface corrosion, resulting from stone chips or scratches in the paint, for example, is not included in the Rust Through coverage. Application of additional rust-inhibiting materials is not required under the Rust Through coverage and none is recommended. See your Cadillac dealer for terms of this limited warranty.

FLEET ORDERS Some standard content may be deleted with fleet orders. See dealer for details.

1. Roadside Assistance Program and Courtesy Transportation Program are not a part of the New Vehicle Limited Warranty. A separate booklet entitled "Warranty and Owner Assistance Information" furnished with each new vehicle provides detailed warranty coverage information.

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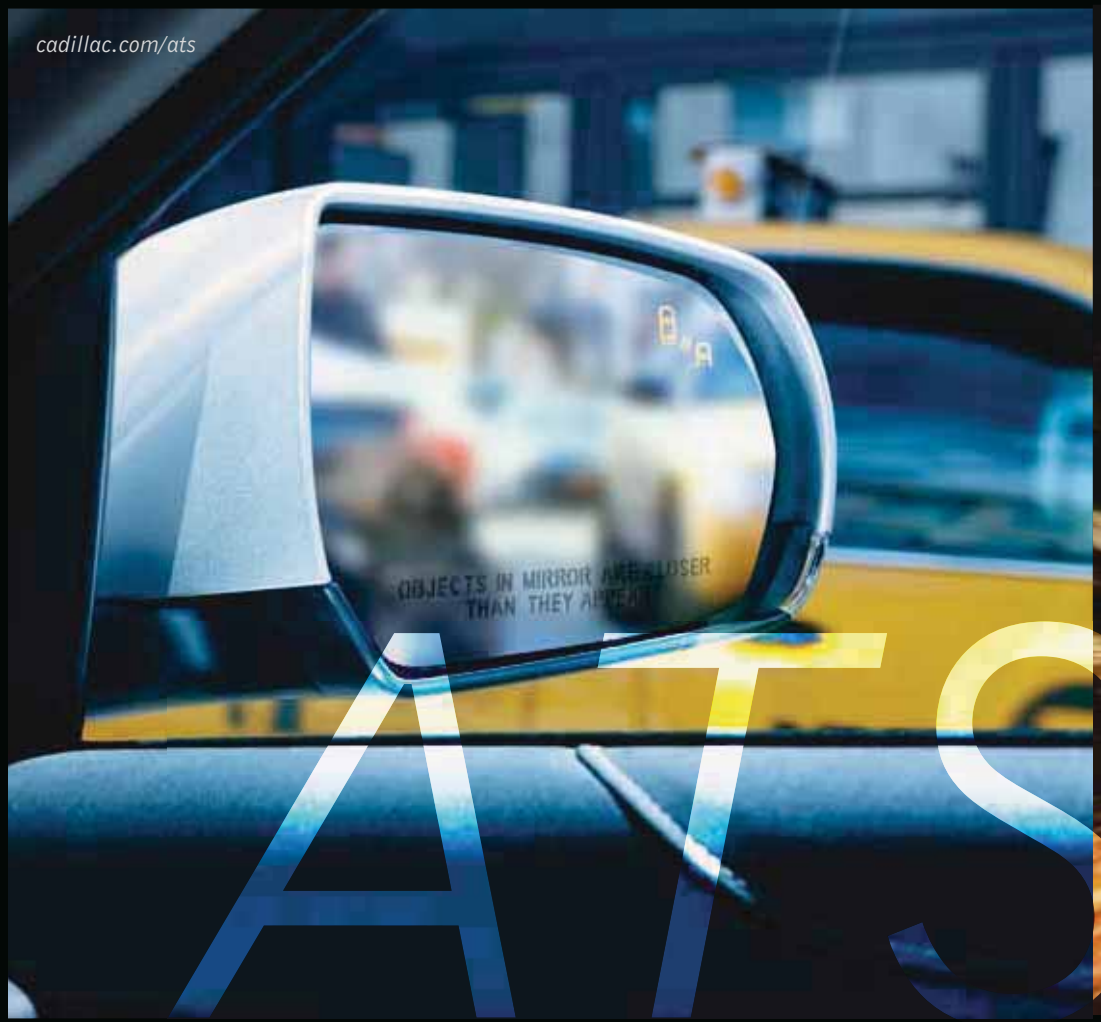
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